





#### **P&M Infrastructures**

Presents a magnificent Investment opportunity in the capital of Bihar.

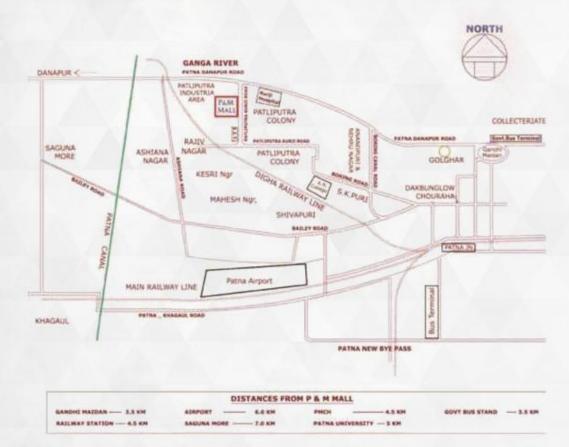
## P&M, Patna

Designed and positioned to be the finest retail & entertainment destination with ultra modern facilities. P&M Mall is for those who have a vision to invest in Patna's potential untapped retail market. You can run your own business or plan to lease the space. P&M Mall is the one which can fulfil your dream to earn high returns.





#### LOCATION PLAN



#### **Prime Location**

P&M Mall location makes it, a magnificient investment opportunity, Ste is strategically located on Patliputra kurji link road surrounded with densely populated residential areas.

#### Easy Accessibility

Due to unique location on the main road of Patliputra which is further connected with a number of state and inter state highways passing through the heart of Patna. P&M Mall will offer easy access providing connectivity options to shopper.

#### Distance from Respective Places:

- Gandhi Maidan 3.5 KM
- Railway Station 4.5 KM
- Airport 6.0 KM
- Saguna More 7.0 KM
- PMCH 4.5 KM
- Patna University 5 KM
- Govt. Bus Stand 3.5 KM









- P&M Mall brings the talents of marketing professionals together to create the kind of strategic thinking that sells.
- You can't move a product until you move a person and the advertising we generate has proven extremely effective in doing just that.
- We create concept that stands out from the crowd, conveys a message that hits home and sells your product or service.
- So contact us today and get the unstoppable services & unmatched packages. Our talented creative people are all experts in their field and we always match the right skills to the right job.

#### **3c's Creative, Compelling & Cost-effective**

- Outdoor advertising tools are ever-ready to launch a promotion campaign of your brand. OOH ads provide brilliant brand message with a creative input which provide a compelling viewership to audiences.
- Cost effective-The technological revolution has transformed this oldest means of advertising into cost-effective and high impact means of advertising medium for brand owners and advertisers.
- The cost of advertising through OOH media is approximately 80% less expensive than TV ads, 60% less than print ads and 50% less than radio advertising.
- Generate the right message at the right place- A moving billboard, a pillar wrapper, a backlit transit, a digital signage.
- All these tools of outdoor advertising generate the right brand message at the right place to the right section of target audiences.





# Front Wall- Backlit Rs. 1,00000 pm

## (Promo Code :- E-12)



## Size: 30' x 11' = 330 sq.ft

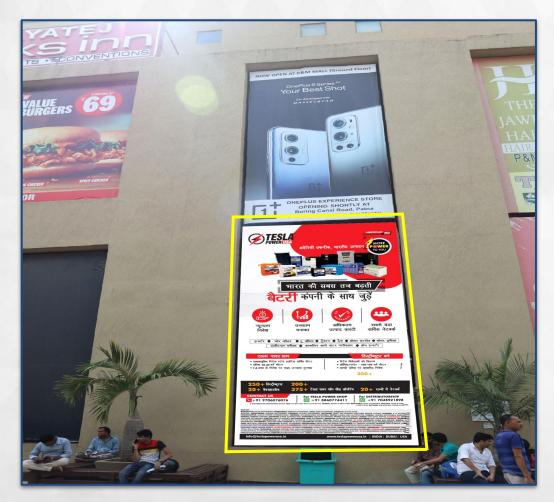
#### Material: Backlit





## Front Wall- Frontlit Rs. 55,338 pm

#### (Promo Code :- E-10B)



## Size: 9'8"x 19'1" = 184.46 sq.ft

## Material: Frontlit



# **THANK YOU**

P & M Mall